

LLE at Tec

- Competency-based educational model
- Projects for solving challenges related to Spanish language and literature
 - International and national connections
 - Preparation in different creative languages
- Access to Tecnológico de Monterrey's special collections
 - Integration of digital technologies and methods
- Option to study concentrations at different campuses in Mexico

Study abroad

- Universidad Complutense de Madrid
 - University of Essex
- Universidad de Salamanca
 - Yale University

Strategic partners

- Almadía
- Biblioteca Cervantina
- CONARTE
 - Penguin Random House
 - Mondadori

Literature today

- Digitalization of written content
- Search for answers to social dilemmas
- Huge demand for experts in digital publications, translating and strategic narratives
- Need for verbal language specialists

Specialize

- Creative Writing and Digital Narratives
- Digital Humanities
 - Digital Media Production
 - Film Studies
 - Journalism
- Theatrical Production and Direction for the Creative Industries
- Entrepreneurship in the Creative Industries
 - Film Production and Direction
 - Strategic Communication
 - Social Networks and Digital Strategy
 - Mexican Culture
 - Social Innovation

Your future

- Communication of strategic information
- Publishing industry
- Research
- Digital narratives in marketing projects
- Cultural projects

Did you know that... the Monterrey International Book Fair was founded by members of this degree in conjunction with the Tec de Monterrey library in 1989?

