

LIN at Tec

- As a LIN graduate you will be able to:
- Detect global business opportunities using specialized databases and software
 - Design product and service marketing projects
 - Plan efficient global supply chain operations
 - Develop plans to internationalize a company
 - Negotiate in multinational and multicultural contexts
 - Develop a company's competitiveness

Study abroad

- Pforzheim University
 - ESC Rennes
- University of British Columbia
 - Fodan University
 - UIBE University

Strategic partners

- | | |
|-----------------|----------------|
| • Home Depot | • Dicex |
| • Whirlpool | • Soriana |
| • Cemex | • Sigma |
| • FEMSA | • GE |
| • C.H. Robinson | • PepsiCo |
| • Racing Cargo | • Crisa Libbey |
| | • Oxxo |

International Business today

- Necessary for a business perspective that transcends border
- Current dynamic, demanding, unpredictable business environment
- Digitization of industrial and business processes

Specialize

- Global Supply Chain Management
- Customs and International Trade Consultant
- Business in Diverse Regions of the World
- Americas Competitiveness Business Certificate

Your future

- Multinational and national companies with operations in Mexico and across the world
- Global logistics and supply chain companies
- Government and private organizations that promote international trade and foreign investment
- Consulting in international companies
- Creating your own company

Did you know that... LIN graduate, Salvador Suárez Zaizar, was OCMCE director for Asia and Oceania, worked in the Embassy of Mexico in China, and now has his own global entrepreneurship and business consulting company in Beijing?

