

### LAD at Tec

- Integration of art and technology in the creation of media content
- Management of highly relevant multidisciplinary projects for culture
- Development of technical skills with a humanistic and artistic approach
  - Creation of interactive and artistic digital audiovisual content
- Creative, conscious and inspiring leadership

### Study abroad

- University of San Francisco
- Universidad Politécnica de Cataluña
  - SYN Studio
- University of Glasgow
- The University of New South Wales
  - Tsinghua University
- Universidad de los Andes
- Pontificia Universidad Católica de Chile

### Strategic partners

- Discovery Networks
  - Wacom
  - Vicon
  - Amber
- One Simple Game
- Cartoon Network
  - Technicolor
- Ministry of Culture (Mexico)

**Did you know that...** seven Tec alumni from LAD collaborated on the creation of the Academy Award winning film for Best Animated Feature, "Spider-Man: Into the Spider-Verse"?

### Digital Art today

- Growing use of digital content
- Demand for new ways of collaborating, communicating and learning
- Digital creative industries: the fastest growing in the world
- Emerging technologies in the media and entertainment industries
- Growing relevance of screens in our lives

### Specialize

- Animation
- Video games
- Special effects and post-production

### Your future

- Filmmaking
- Culture: festivals, events or exhibitions
- Entertainment industry
- Advertising and media agencies
- Video game development
- Marketing and advertising
- E-learning
- Audiovisual content development

